

Press Release

For Immediate Release

2019 Integral Conversation explores the way forward for Sustainable Development Goals

*Annual conference to bring sustainability experts and business leaders to Guilin from
November 7 to 9*

Hong Kong, October 28, 2019 – The 6th Integral Conversation will return to Guilin next week to focus on accelerating the fulfillment of the United Nations Sustainable Development Goals (SDGs). International business leaders, influential scholars and distinguished policymakers will explore how corporations and individuals can magnify the impact of SDG 8 (decent work and economic growth) and SDG 12 (responsible consumption and production).

Established in 2014 by Esquel Group, a leading global textile and apparel manufacturer, the Integral Conversation provides a platform for discussing how economic progress can proceed in harmony with the environment and society. Hosted from November 7 to 9 in the scenic city of Guilin, this year's conference will feature the theme of "Sustainable Development Goals: An Inflection Point – Accelerating Action For People, Planet and Prosperity".

Through keynote speeches and panel discussions, representatives from Esquel Group, including Marjorie Yang, Chairman, John Cheh, Vice Chairman and CEO, and Teresa Yang, Vice Chairman, as well as experts and scholars from various specializations, will lead the conversations. Topics will focus on the role of corporations in promoting inclusive economic growth and quality employment, better ways to implement SDGs, and the rising importance of sustainable consumption and production patterns. Distinguished guests include but are not limited to the following speakers; please visit [2019 Integral Conversation](#) for further information:

- *Tan Sri Rafidah Aziz*, Former Minister of International Trade and Industry, Malaysia
- *Hans Michael Jebsen*, Chairman, Jebsen Group
- *Tianyi Wang*, Executive Director and CEO, China Everbright International Limited
- *Cyrus Wadia*, Former Nike Vice President, Sustainability; Former White House Assistant Director, Clean Energy
- *Guymo Wong*, Director, Ronald Lu and Partners
- *David Wei*, Chairman and Founding Partner, Vision Knight Capital
- *Xudong Yin*, President APMA Region (Asia Pacific, Middle East and Africa), Novartis Pharmaceuticals

"The previous Integral Conversation discussed the future of human work in the era of Industry 4.0," said **John Cheh, Vice Chairman & CEO of Esquel Group**. "This year, we will revisit the current framework of SDG 8 and SDG 12, and explore how to turn them into reality. It's commonly agreed by experts that progress has been slow after four years since the SDGs were adopted by the United Nations. It is time for us to come together to reflect on past efforts and look for ways to shift the trajectory of our future."

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conversation
guilin, china



About Integral Conversation

Integral Conversation aims to establish an independent platform bringing together experts from a wide range of fields to explore a more holistic approach to sustainable development. The dialogue takes place in Guilin, a city known for its well-preserved stunning landscape and waters. This location provides a backdrop for the meaningful dialogues while allowing us to reflect on the future of sustainable development.

Since 2014, Integral Conversation attracts around 300 experts every year from the public, private and academic sectors attending the annual events and discussing sustainable development in multi-facets. Past conferences explore topics including the next development model for China, sustainability and living to such basics as clothing, food, urban living and mobility, connectivity and sustainability, reimagining health, and Industry 4.0.

For more details, please visit [2019 Integral Conversation](#).

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