

Press Release For Immediate Release

## 2017 Integral Conversation to reimagine new approaches for the health of human and the planet

Annual Conference brings sustainability experts and business leaders to Guilin from November 9 to 11

Hong Kong, November 2, 2017 – The Integral Conversation conference returns to Guilin next week to explore holistic approaches to sustainable development. Attendees, including international business leaders, influential scholars and distinguished policymakers, will discuss the global imperative of tackling environmental and human health challenges.

Established in 2014 by Esquel Group, a leading global textile and apparel manufacturer, the Integral Conversation provides a platform for discussing how economic progress can proceed in harmony with the environment and society. Hosted from November 9 to 11 in the scenic city of Guilin, this year's conference will feature the theme of "Reimagining Health: Fostering the Health of the Planet and People".

Through keynote speeches and panel discussions, representatives from Esquel Group, including Marjorie Yang, Chairman, John Cheh, Vice Chairman and CEO, and Teresa Yang, Vice Chairman, as well as experts from various specializations, will lead the conversations. Topics will focus on how corporations can coexist with the environment, the health of the people, the health of the planet and city, as well as changing the world with innovation. Distinguished guests include but are not limited to the following speakers; please visit 2017 Integral Conversation for further information:

- Ning Li, Founder, Group Executive Chairman and Executive Director, Li-Ning Company Limited
- Zhiwu Chen, Director, Asia Global Institute, and Victor and William Fung Professor in Economics, School of Economics and Finance, University of Hong Kong; former Yale Professor of Finance
- Douglas Tong Hsu, Chairman & CEO, Far Eastern Group
- Joseph Sung, Vice-Chancellor and President, Chinese University of Hong Kong
- Victor Mao, Co-founder and Chairman, ShuKun Technology
- Yung Ho Chang, Founder, Principal Architect, Feichang Jianzhu; Professor, Tongji University
- Khee Giap Tan, Co-Director, Asia Competitiveness Institute; Associate Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Chairman, Singapore National Committee for Pacific Economic Cooperation

"The Integral Conversation last year discussed how connectivity matters for building a sustainable future, demanding a global perspective and regional collaboration." said Ms. Marjorie Yang, chairman of Esquel Group. "This year, we will explore new approaches that can be adopted to ensure the health of human and our planet. As the effects of human activities have gone far beyond what the planet can support, a mindset shift to focus on healthier and sustainable lifestyles is urgently needed."



## **About Integral Conversation**

The Integral Conversation conference brings together experts from a wide range of fields to explore a more holistic approach to sustainable development. The aim is to inspire enterprises, community leaders, policymakers and individuals to take action in harmony to balance all aspects of life. The dialogue will take place in Guilin, a city known for its well-preserved stunning landscape and waters. This location will provide a backdrop for the meaningful dialogues while allowing us to reflect on the future of sustainable development.

Each year, more than 300 experts from the public, private and academic sectors attended the annual events. The first Integral Conversation was successfully held on November 18-19, 2014 in Guilin, China, in an effort to explore the next development model for China. The second Integral Conversation was held on November 5-7, 2015, and explored how holistic approaches to such basics as clothing, food, urban living and mobility can contribute to sustainable development. Last year's event, held on November 17-19, looked into solutions to issues arising from increasing connectivity in the region.

For more details, please click 2017 Integral Conversation.

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